

# Cloud for Healthcare

Cloud computing offers significant benefits to the healthcare sector. RapidScale, a Cox Business company, can improve doctor-patient connections and ensure healthcare is accessible anywhere in the world through secure data sharing. Cloud for healthcare makes it easy to integrate your existing technology and applications while meeting the industry's regulations and standards.



## Operational Efficiency

Streamline operations and the daily tasks of running a practice. Healthcare professionals can manage practices in new, efficient ways and better connect with colleagues and patients.



## Patient Experience

Cloud saves time and money on the patient side, as their data can be easily yet securely shared with another provider that might need it. Cloud can have an immediate impact on the patient experience.



## Security

Due to sensitive patient data, security concerns are especially prevalent in this industry. With the cloud, healthcare organizations can experience encryption-level security.



## Compliance

RapidScale's managed cloud services offer an easier and more affordable way to prove you're in compliance with the latest industry standards.

## Secure Data Access

Healthcare data needs to be shared across settings and geographies, which can burden the provider and patient, causing potential delays in treatment. With RapidScale, share information seamlessly, securely and in real time across devices and multiple facilities.

In the past, healthcare let innovation pass it by due to security concerns, but the cloud has matured. In fact, privacy and compliance concerns are no longer sufficient reasons to stay away. RapidScale's cloud security services can meet and exceed the industry's needs, allowing healthcare to finally take advantage of the additional benefits of the cloud.

You can leverage managed cloud services to boost productivity and efficiency, free up time and money, and refocus on improving medical care on both the provider and patient sides.

RapidScale's services can also drastically improve collaboration and relationships between healthcare professionals and their patients. Doctors can access patient medical records and forms on any device, improving their ability to make accurate notes during appointments and stay up to date on a patient's health concerns.



## Cloud Security

RapidScale offers high-quality protection for your data and information in our secure, redundant and geographically diverse data centers. Our SSAE 18 SOC 2- and PCI DSS-certified data centers help keep your sensitive information safe and secure.

All of RapidScale's data centers feature:

- ▶ On-premises security guards
- ▶ Exterior security systems
- ▶ Biometric security systems including palm scanners
- ▶ Continuous digital surveillance and recording

They're engineered to the highest of standards to help keep your business running 24/7/365. RapidScale's certified network experts are available around the clock, ensuring you always have someone to turn to with questions or concerns.

## Cost Efficiency

Cloud services can optimize IT resources, and greatly reduce capital expenses and operating costs. Instead of building for maximum capacity, you can purchase cloud space with RapidScale's pay-as-you-go model to meet your specific storage needs. You'll also experience automatic updates while avoiding the headache of hardware refresh.

## Application Integration

RapidScale simplifies application purchasing and license management for your business. We can integrate some of the most commonly used business apps into your cloud environment, including McKesson, Epic, NextGen, AdvancedMD and Allscripts.