

Cloud for Automotive

The needs and wants of customers are always changing, requiring automotive companies to keep up with the latest and best technology. RapidScale, a Cox Business company, has cloud solutions that allow manufacturers, dealers and vendors to access and manage applications and services faster than ever, resulting in greater agility and efficiency across the supply chain.



Data Access

Cloud services are accessible from virtually any device, anywhere through a secure login. Whether users are in the office or out on the floor they can access their applications as needed.



Design

Deliver exactly what customers want and easily adapt to changing demands while cutting down development cycles and speeding up time to market.



Supply

Supplier networks are worldwide, and RapidScale allows these distributed teams to feel a bit closer and experience faster, better collaboration.



Aftermarket

Through more targeted communication and analytics, the cloud helps consumers remain ahead of service issues and creates more loyal customers.

End-to-End Impact

Cloud computing can impact this industry from start to finish – all the way from design to aftermarket solutions. It's adding collaboration, cost efficiency, advanced analytics, scalability, safety, visibility, and so much more to this complex business.

The automotive industry relies heavily on the availability of a customer's perfect car. When sales professionals have the ability to search inventories on the spot and stay connected, they close more sales and create happier customers.

Cloud can improve visibility into specific supply chain activities and help resolve issues faster. It also connects manufacturers, vendors and dealers, increasing information sharing between partners and making collaboration easier than ever. Every organization involved can effectively plan and manage activities in collaboration with their partners.



Cloud Security

RapidScale offers high-quality protection for your data and information in our secure, redundant and geographically diverse data centers. Our Tier 3 PCI DSS-certified data centers, which are audited annually to produce a SOC 2, Type II report, help keep your sensitive information safe and secure.

All of RapidScale's data centers feature:

- ▶ On-premises security guards
- ▶ Exterior security systems
- ▶ Biometric security systems including palm scanners
- ▶ Continuous digital surveillance and recording

They're engineered to the highest of standards to help keep your business running 24/7/365. RapidScale's 100% US-based certified network experts and engineers are available around the clock, ensuring you always have someone to turn to with questions or concerns.

- ▶ Complete data encryption in transit and at rest
- ▶ Cisco routers, and Fortinet and vShield Edge firewalls with 256-bit encryption

Cost Efficiency

Cloud services can optimize IT resources and greatly reduce capital expenses and operating costs. Instead of building for maximum capacity, you can allocate the cloud storage and resources you need to manage your IT landscape for optimal storage, application processing and IT workload needs. You'll also experience automatic updates while avoiding the headache of hardware refreshes.

Application Integration

RapidScale simplifies application purchasing and license management for your business. We can integrate some of the most commonly used business apps into your cloud environment, including Elead, Dynamics 365 Automotive Accelerator, Kelley Blue Book, TravelClick and DeskManager.