

Cloud for Real Estate

RapidScale, a Cox Business company, will help keep your agents one step ahead of the competition. Your employees can access listings, contracts and business applications in the office or in the field. Our cloud solutions will keep your business up to date with the latest and best technology on the market, scaling easily with your needs, and providing efficient collaboration and security.



Collaboration

The cloud makes it easy to securely manage and share information, both internally and with clients. Plus, you'll gather valuable insights to help improve service.



Mobility

Professionals can work from virtually anywhere, on any device. Employees in the field can easily access property information or comparable options with a client.



Cost Efficiency

Cloud services help organizations better predict spending and avoid high capital expenditure on infrastructure, licenses, storage and more.



Business Strategy

The cloud saves you time and resources, which means you can refocus on strategic projects, attracting new clients and improving marketing efforts.

The Mobile Office

Real estate is a relationship-driven industry, with many business activities happening outside the traditional office space. As organizations become more mobile, RapidScale's cloud makes it simple to have all your data available to you no matter your location or device of choice.

With cloud services, your agents will be able to spend less time on non-critical and inefficient tasks and more one-on-one time closing business with clients. You can better serve clients' needs by providing all available resources in one place.

Cloud solutions also make it easier to stay in touch when you're out and about, improving your chances of closing deals and getting referrals.

RapidScale's collaboration services allow agents to share calendars for meetings and events, manage projects and track client and prospect activity. Agents can securely access data on the go, on any device, ensuring they are always one step ahead in the office or in the field.



Cloud Security

RapidScale offers high-quality protection for your data and information in our secure, redundant and geographically diverse data centers. Our Tier 3 PCI DSS-certified data centers, which are audited annually to produce a SOC 2, Type II report, help keep your sensitive information safe and secure.

All of RapidScale's data centers feature:

- ▶ On-premises security guards
- ▶ Exterior security systems
- ▶ Biometric security systems including palm scanners
- ▶ Continuous digital surveillance and recording

They're engineered to the highest of standards to help keep your business running 24/7/365. RapidScale's 100% US-based certified network experts and engineers are available around the clock, ensuring you always have someone to turn to with questions or concerns.

- ▶ Complete data encryption in transit and at rest
- ▶ Cisco routers, and Fortinet and vShield Edge firewalls with 256-bit encryption

Cost Efficiency

Cloud services can optimize IT resources and greatly reduce capital expenses and operating costs. Instead of building for maximum capacity, you can allocate the cloud storage and resources you need to manage your IT landscape for optimal storage, application processing and IT workload needs. You'll also experience automatic updates while avoiding the headache of hardware refreshes.

Application Integration

RapidScale simplifies application purchasing and license management for your business. We can integrate some of the most commonly used business apps into your cloud environment, including Salesforce, Microsoft 365, Zillow, Buildium, Infusionsoft, and QuickBooks.